

## Datacard® Certified Supplies for Datacard® SP35 and SP55 Card Printers

### Ensure peak performance with the very best supplies

Insist on only using Datacard®  
Certified Supplies for your Datacard®  
SP35 and SP55 card printers.

Designed exclusively for these  
printers, our printheads, ribbons  
and cleaning supplies can help  
you achieve the best image quality,  
most reliable printer performance  
and lowest possible cost-per-card.  
Datacard® ribbons also leverage  
our patent-pending RF (radio  
frequency) technology to provide  
automated color and image density  
adjustment, ribbon usage tracking  
and ribbon conservation.

### Smart ribbons in the truest sense

When a Datacard® ribbon is  
loaded into the SP35 or SP55  
card printer, the printer driver  
automatically adjusts printer  
settings to match the ribbon  
type, helping to ensure the best  
possible image quality on the  
cards. The printer and supplies  
continue working together to  
track print ribbon consumption  
and notify you of an upcoming  
ribbon replacement.

SP Series card printers feature  
Datacard® proprietary ribbons,  
which are designed specifically for  
SP series card printers. When the  
printer recognizes that a Datacard®  
ribbon is installed, all enhanced  
product features are enabled and  
successful card printing can begin.  
The printer will only print color  
images when Datacard® proprietary  
color ribbons are installed.  
Datacard is your exclusive source  
for proprietary ribbons for the  
SP series card printers.



### Remarkable image quality

Datacard® color panel ribbons for  
the SP35 and SP55 card  
printer tap into our exclusive  
Advanced Imaging Technology™  
to give you extremely crisp, vivid  
photos, graphics and text on full-  
or one-color cards. On-screen  
image controls enable smooth,  
uniform solid backgrounds,  
improved color matching with  
cameras and clearly defined edges  
and fine text. We also offer a range  
of high-quality Datacard®  
monochrome ribbons for reliable  
single-color card printing.

### Maximum ribbon yields help reduce costs

Datacard ribbons for the SP35  
and SP55 card printers offer high-  
yield rolls. Each ribbon is longer,  
allowing for more images per roll.

A lower yield YMCKT ribbon is  
also available to customers with  
low-volume printing needs.

The SP35 and SP55 card printers  
also feature our exclusive Ribbon  
Saver feature. When printing with  
Datacard® monochrome ribbons,  
the printer advances the ribbon just  
enough to print an image, rather  
than the traditional full card width  
advancement. This feature can  
potentially double and even **triple**  
the standard yield of your Datacard  
monochrome ribbons!

Datacard color panel ribbons also  
take advantage of the Ribbon Saver  
feature. The SP35 and SP55 card

printers include smart features that  
automatically identify the color  
panel ribbon without the need to  
advance the ribbon, saving one  
complete panel set during each  
printer initialization

### Installation is a snap

If you think operating a Datacard®  
card printer is easy, try replacing  
the supplies. Print ribbons and  
cleaning rollers snap right into  
place with no tools or additional  
adjustments required. Printheads  
practically align themselves. Simply  
open the printer's cover, swap old  
for new and resume printing.

### Convenient supply kits

Datacard understands that  
producing quality card images takes  
a combination of quality ribbons and  
a well-maintained, quality printer.  
One of the simplest ways to help keep  
your printer maintained properly is to  
perform regular cleaning operations.

For the SP35 and SP55 card  
printers, we have simplified this  
process by including an isopropanol  
cleaning card and adhesive cleaning  
sleeve in every box of ribbons, all  
ordered using a single item number.  
Now, when it is time to replace  
your ribbon, you will always have  
cleaning supplies available to help  
maintain optimum performance.  
Additional cleaning supplies and  
accessories can also be ordered  
separately, if more frequent  
cleaning intervals are required.



## Datacard® Certified Supplies for Datacard® SP35 and SP55 Card Printers

### Your best choice for supplies

Protect your investment in Datacard® solutions by only using Datacard® Certified Supplies. You can count on Datacard for all your supply needs. We engineer superior performance and reliability into every system-matched supply item we offer. For you, that means smooth printing, brilliant image quality, high security and exceptional performance. Worldwide representation creates a fast, direct connection with the supplies and support you need, when and where you need them. To ensure you are using Datacard Certified Supplies, look for ribbons that feature our distinctive *blue* cores with platinum flecks™.

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Item Number	Description	Yield	SP35		SP55		
			Color Single-Sided	Mono Single-Sided	Color Single-Sided	Color Double-Sided	Mono Single-Sided
<b>SP35 and SP55 ribbon kits</b>							
Ribbon kits include all necessary cleaning supplies for the card printer's daily operations. Each kit includes: one ribbon, one cleaning card and one cleaning sleeve. Additional cleaning cards and cleaning sleeves can also be ordered separately.							
<b>Color panel ribbon kits with Advanced Imaging Technology™</b>							
552854-204	YMCKT full-color ribbon kit with inline topcoat	250 cards	▲		•	•	
715054	Case, YMCKT ribbon kit Contains: 16 of 552854-204 ribbon kits	4000 cards	▲		•	•	
552854-504	YMCKT full-color ribbon kit with inline topcoat	500 cards	•		•	•	
715064	Case, YMCKT ribbon kit Contains: 16 of 552854-504 ribbon kits	8000 cards	•		•	•	
552854-506	YMCKT-KT full-color ribbon kit with inline topcoat	300 cards	•		•	•	
715076	Case, YMCKT ribbon kit Contains: 16 of 552854-506 ribbon kits	4800 cards	•		•	•	
552854-509	KT black ribbon kit with inline topcoat	1,000 cards	•	•	•	•	•
715069	Case, YMCKT ribbon kit Contains: 16 of 552854-509 ribbon kits	16,000 cards	•	•	•	•	•
<b>Monochrome ribbon kits</b>							
552954-501	Black, standard	1,500 cards*	■	•	•	•	•
715071	Case, black, standard Contains: 16 of 552954-501 ribbon kits	24,000 cards*	■	•	•	•	•
552954-601	Black HQ (High Quality)	1,500 cards*			•	•	•
715070	Case, Black HQ Contains: 16 of 552954-601 ribbon kits	24,000 cards*			•	•	•
552954-502	Dark blue	1,500 cards*	■	•	•	•	•
552954-503	White	1,500 cards*	■	•	•	•	•
552954-504	Red	1,500 cards*	■	•	•	•	•
552954-506	Green	1,500 cards*	■	•	•	•	•
552954-507	Silver	1,500 cards*	■	•	•	•	•
552954-508	Gold	1,500 cards*	■	•	•	•	•
552954-513	Scratch-off ribbon (Silver Wavy)	1,500 cards*	■	•	•	•	•
552954-607	Metallic silver	1,500 cards*			•	•	•
552954-608	Metallic gold	1,500 cards*			•	•	•
552954-609	Metallic holographic fleck	1,500 cards*			•	•	•
<b>Cleaning supplies</b>							
552141-002	Isopropanol cleaning cards (10/pack)	N/A	•	•	•	•	•
549716-002	Adhesive cleaning sleeves (5/pack)	N/A	•	•	•	•	•
557492-001	Isopropanol cleaning pen	N/A	•	•	•	•	•
<b>Replacement printheads</b>							
551439-999	Color printhead	N/A	•		•		
551439-998	Monochrome printhead	N/A		•		•	•
<b>Accessories</b>							
551516-999	Ribbon cartridge assembly (ribbon not included)	N/A	•	•	•	•	•
597640-001	StickiCard™ adhesive-backed plastic cards (100/pack)	N/A	•	•	•	•	•
553950-002	Carrying case	N/A	•	•	•	•	•

Y = Yellow    M = Magenta    C = Cyan    K = Black    T = Inline Topcoat

\* Actual yields for monochrome ribbons may be greater due to ribbon saver features.

▲ Available in color SP35 printers with firmware revision v4.38 or newer.

■ Available in color SP35 printers with firmware revision v4.38 or newer and a color printhead.

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